



May 2018 Newsletter

Montana Communities Join DFA: Billings and Missoula, Montana

New communities continue to join the Dementia Friendly America movement! Most recently, two cities in Montana—Missoula and Billings—joined DFA.

Dementia Friendly Billings has a multi-stakeholder Steering Committee and will hold a community forum in June at the Billings public library. They are already working with the media to secure coverage of their efforts—stay tuned for a local newspaper article and coverage on a local TV station! In addition, Dementia Friendly Billings is reaching out to community sectors and is working closely with a major healthcare organization, a community health provider and the public library.

The *Dementia Friendly Missoula* team is composed of members representing private home services, the Missoula Public Library, the Missoula City County Health Department, the University of Montana's Montana Geriatric Education Center, the Montana Chapter of the Alzheimer's Association and many more. Building upon work of the Missoula Coalition on Aging & Disability, Dementia Friendly Missoula has worked on dementia-related issues for the last two years and continues to expand on these efforts with the goal of increasing awareness of dementia and providing education and support to individuals with dementia and their care partners.

NCRC/ DFA Joint Webinar: Banking and Financial Services for a Dementia Friendly America

Dementia Friendly America is partnering with the National Community Reinvestment Coalition on a May 30 webinar, [Banking and Financial Services for a Dementia Friendly America](#). The webinar will explore dementia-friendly banking research, tools and resources for fostering communities that effectively serve people living dementia, their families and care partners. A hallmark of a dementia-friendly community is when banks and financial services entities are aware of dementia and responsive to the individual needs of persons living with dementia and their caregivers. Financial services professionals can use dementia-friendly practices to help maintain clients' independence while helping them avoid issues such as unpaid expenses, squandered resources, avoidable

guardianship, and financial abuse, neglect or exploitation. [Register for the webinar here](#). Contact training@ncrc.org with any questions about registration.

Dementia Friendly Virginia Kick-Off

Dementia Friendly Virginia held its Statewide Kick-Off Workshop on April 20, 2018 with multiple stakeholders in attendance from across the state, representing various sectors of community. Led by the Department for Aging and Rehabilitative Services and LeadingAge Virginia, the interactive session highlighted the Dementia Friendly America movement, as well as opportunities for all communities in Virginia to get involved. Dementia Friendly Virginia builds upon the 2015-2019 iteration of [Virginia's Dementia State Plan](#), which stresses the importance of increasing awareness about dementia providing training so that professionals are appropriately equipped when they encounter individuals with dementia and their care partners. Approximately 140,000 individuals with Alzheimer's disease and more than 450,000 care partners live in Virginia.

Too Soon to Forget Documentary Now Showing on Public Broadcasting



[Too Soon To Forget](#), a documentary developed by the Without Warning support group, a program for individuals and families who live with younger onset Alzheimer's at the Rush Alzheimer's Disease Center, is now available to view on [local public television](#). *Too Soon to Forget* showcases the importance of community in facing the journey of Alzheimer's and shares the experiences and perspectives of nine families who have been affected by early-onset Alzheimer's. The documentary was developed with leadership from Susan Frick, Director of the Without Warning program and a leader with Dementia Friendly Illinois and Dementia Friends Illinois.

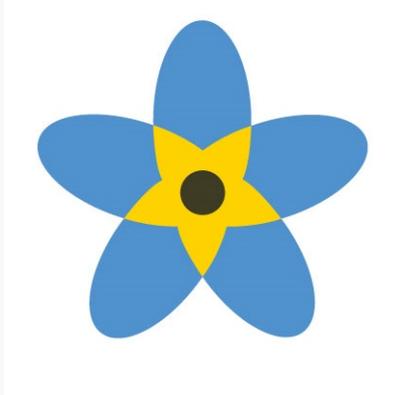
Crowdsourcing Alzheimer's Data through "EyesOnALZ" Game Will Accelerate Research

[EyesOnALZ](#), the first-ever crowdsourced project to engage the public in Alzheimer's research, hit a major milestone by exceeding 10,000 citizen scientists. In *EyesOnALZ*, participants play an online game, *Stall Catchers*, and help researchers at Cornell University's Schaffer-Nishimura laboratory as they examine blood vessels in the brains of mice in pursuit of "stalls," clogged segments where blood is no longer flowing. BrightFocus Foundation, a DFA member, funds the EyesonALZ initiative. Spread the word about this innovative game!

ACL Funding Opportunity: Alzheimer's Disease Programs to States and Communities

ACL has released a funding opportunity announcement for its [Alzheimer's Disease Programs to States and Communities](#) initiative. These cooperative agreements are intended to support and promote the development and expansion of dementia-capable home and community-based service (HCBS) systems in States and Communities. The application deadline is July 16, 2018.

Dementia Friends USA



There Are **16,924** Dementia Friends across the United States. Join the Movement by [becoming a Dementia Friend!](#)

Resources

- [Developing a Dementia Friendly Partnership with Your Public Library](#)
- [Teepa Snow's Positive Approach to Care - Webinars on Demand](#)
- [Mouth Care Without a Battle](#)
- [Dementia in Banking](#)

In the News

- [Herndon Becoming Dementia Friendly Community](#) (The Connection, May 10, 2018)
 - [State, organizations push communities to become dementia friendly](#) (Richmond Times-Dispatch, May 6, 2018)
 - [Alzheimer Nederland encourages more support for people with dementia during the voting process](#) (Alzheimer Europe, March 21, 2018)
 - [Alzheimer's cure is being pursued with the help of an online game](#) (Washington Post, May 6, 2018)
 - [Community Scouts become dementia friends](#) (UK-Stroud News & Journal, April 26, 2018)
 - [Workshops inform, educate caregivers and community about Alzheimer's](#) (Elko Daily Free Press, May 1, 2018)
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Upcoming Events

- [Banking and Financial Services for a Dementia Friendly America](#) (May 30)
- [Alzheimer's Foundation of America Care Connection Webinar: Bringing Oral Care to Dementia Care](#)
- [Alzheimer's Disease International Annual Conference](#) (July 26-29)
- [Alzheimer's Association International Conference](#) (July 22-26)
- [n4a Annual Conference](#) (July 28 – August 1)